TABLE OF CONTENTS

- Letters from the Board Chair & CEO
- Our Mission and Vision
- Partner Highlight
- Partners & Sponsors
- Champions for Girls
- By the Numbers I
- By the Numbers II
  (Programming & Outreach)
- In the News
- A Look Back
- Quotes from the Community
- Staff Roster
- Board Roster
Dear Partners and Friends,

2020 has taken Girls Inc. of Greater Atlanta to new levels of impact and demonstrated the resiliency and strength of our mission. As challenges surfaced, we embraced them as new opportunities to shape a better future. That is a testament to the commitment from our community partners, financial supporters, volunteers, and staff. It has not been an easy year. We have had to make significant adjustments and make hard decisions. We have asked more from you than ever. The result of all the effort is amazing!

This year marked our second year in the strategic plan for Girls Inc. of Greater Atlanta. This plan began with developing a stronger brand foothold in new communities to reach more girls and expanding program options. Although not executed as we would have imagined, we are proud to have touched on these areas by meeting the immediate needs of our girls and parents through the creation of our virtual learning program and Girls Inc. University.

Virtual learning allowed us to stay connected to our current girls and introduce our program to new girls beyond metro-Atlanta. In addition, to support the immediate needs of our surrounding communities we launched Girls Inc. University. This was an onsite academic day support program created to support parents' return to work and girls' online learning. With our partners & donors, we shifted their attention to providing girls with school supplies at home, helping parents find financial resources, and ensuring girls had quality programming no matter the obstacle.

Again, thank you, for we are humbled by the generosity from our community and grateful for your investment in Girls Inc. of Atlanta to inspire all girls to be strong, smart, and bold.

Sincerely,

Kim Shumway
Board Chair

Tiffany Collie-Bailey
CEO
OUR MISSION
To inspire all girls to be strong, smart, and bold.

OUR VISION
Empowered girls and an equitable society.
STANDOUT PARTNER 2020

THANK YOU!

for supporting our digital learning and being our STEM Club Sponsor!

COX ENTERPRISES
Thank you to our 2020 Sponsors and Partners!
Champions for Girls

The national Girls Inc. giving society that recognizes individuals from across the U.S. and Canada who have donated a gift of $1,000+.

Andrea Woods
Kristen Appleman
Janet Gagliano
Tiffany Collie-Bailey
Kim Shumway
William Roach
Marlene Kelly
Joanne Leanza
Troy Young
Sabra Woods
Dana Brown
LeVoyd Carter
Sarah Adams
Jeanine Abrams McLean
Janie Dumas
Barbara Sanders
Joyce Dunaway Parker
Sivan Hines
BY THE NUMBERS

CORPORATE
$237,732

INDIVIDUAL GIVING
$47,003

FOUNDATIONS
$131,132

SPECIAL EVENTS
$151,250

GIRLS INC. OF GREATER ATLANTA

- Corporate: $237,732 (42%)
- Special Events: $151,250 (27%)
- Foundations: $131,132 (23%)
- Individual Giving: $47,003 (8%)
By the numbers in programs and outreach.

<table>
<thead>
<tr>
<th># of Girls Served</th>
<th>527</th>
</tr>
</thead>
<tbody>
<tr>
<td>We welcomed girls ages 6-18, onsite and online, through the following: afterschool program, STEM club, Girls Inc. University, summer camps, school-based programs, leadership summit, and sponsored workshops.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th># Hours of Service to Girls</th>
<th>39,613</th>
</tr>
</thead>
<tbody>
<tr>
<td>Girls Inc. of Greater Atlanta is committed to serving girls through dynamic and enriching programming. This number reflects the total hours of service provided to girls onsite, offsite, and online.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th># of School Partners</th>
<th>12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Being able to work with K-12 public schools in the metro-Atlanta area is key to our outreach. We seek to increase these partnerships every year. We are proud to have finally expanded our programming to Clayton County.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>% of Girls on Scholarship</th>
<th>64%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Girls Inc. of Greater Atlanta is committed to being an aid to parents and girls - not a burden. Our funding sources help provide scholarships and financial assistance to deserving young girls.</td>
<td></td>
</tr>
</tbody>
</table>
The site gives parents a supervised place to send their child during the day to do their online school work. Staffers, in some cases volunteers, help students keep up with their classes, troubleshoot technology problems and even provide a bit of social interaction or extracurricular fun.

“There's obviously a need, and there’s a lot of programs taking this really seriously and figuring out how to do it safely,” said Katie Landes, director of the Georgia Statewide Afterschool Network.

"THERE'S OBVIOUSLY A NEED..."
2020 to us means resiliency and strength. Let's take a look back.
Leadership Summit with Travelers Insurance (February)

Launch of Virtual Learning (March)

Girls Inc. at JP Morgan Chase (April)

The Girlfriend’s Brunch—1st Virtual Event (May)

Dr. Jeannine Abrams McLean, Vice President, Fair Count, Inc.
Tristan Marsh, CEO, Marsh Mental Health Management, LLC
Melissa George, Founder, Melissa George & Associates
Tracy Nicole, CEO, Tracy Nicole Clothi
Mother & daughter duo give a live testimony for SSB Virtual

Summer University (June–July)

Strong, Smart, & Bold Virtual Awards with Stacey Abrams, Keynote Speaker (August)

Girls Inc. participant Kenedi Mitchell in Netflix’s "Becoming."

Ms. Carolyn, Girls Inc. Facilitator, featured in Times Square (May)

Girls Inc. hosts townhall meeting with Cobb County School Board Rep., Charisse Davis
Girls Inc. gets a new van with support from the CDBG and Woodward Funds.

Donation from Aaron’s for Women’s Equality Day (August)

Afterschool Program reopens (Sept.-Oct.)

Virtual Afterschool with Ms. Lea, Yoga Class (September)

Cox Enterprises sponsors STEM Club (October)

Online Financial Seminar for parents with Melissa L. George

Girls Inc. gets a new van with support from the CDBG and Woodward Funds.
From our Community

- Savannah Jo, Aaron's
  We are here to help [Girls Inc.] in any way we can!

- Brittany, United Way of Greater Atlanta
  We are happy to support [Girls Inc.] virtual summer programs and... help promote them to our clients to register for each opportunity.

- Coach Mamie, Longtime Supporter
  I consider Girls Inc. MY charitable organization! I loved the SSB Awards!

- Brien, Cox Enterprises
  We're looking forward to supporting this STEM program. Thanks for your partnership!

- Ms. Pettaway, Parent
  [I] hope other groups will open up programs like [Girls Inc. University]. My daughter came home after the first few days excited and full of stories: “She’s been very happy.”

- Arthur R., 1st Time Supporter
  [This is] a phenomenal organization! Happy to support during these times.
Girls Inc. of Greater Atlanta Leadership Staff

- Tiffany Collie-Bailey, CEO
- Jennifer Walker, Director of Finance
- Shanita Miller, Director of Development
- Michelle Graves, Director of Programs
- Bridget Trawick, Operations Manager
- Kenya Turner, Center Manager
Board of Directors*

**Kim Shumway**, Board Chair, Executive VP, Allconnect
**Keisha James**, Vice Chair
Chief Information Officer, GE
**Chinenye Ezeh**, Secretary
Senior Electrical Engineer/Project Lead, Panasonic Automotive Systems of America

**Brandon Bloodworth**, Treasurer/Managing Director, Risk Consulting KPMG, LLP

**LeVoyd Carter**, Fund Development Chair/Executive Director of Diversity and Inclusion, Cox Communications

**Kristen Appleman**, VP Health & Wealth, ADP Comprehensive Outsourcing Services

**Dana Brown**, Founder/CEO, D Lynn Consulting
Touchpoint Support Services Group

**Esther Lee Johnson**, Advisory Services, Ernst & Young, LLP

**Vernecia Johnson**, HR Director, Lockheed Martin

**Stacy Y. Cole**, Director of Government & Community Affairs, Comcast

**Jeanine Abrams McLean, PhD**, Vice President, Fair Count

**Angelique Dumler**, Founder, Inlight Wealth Management

**Narin Smith, PhD**, Director of Market Planning, Georgia Power Company

**Jocelyn Jones**, Vice President, Compass Group- Touchpoint Support Services Group

*Board of Directors as of November 1, 2020*