

girls  
inc.

of Greater Atlanta

# ANNUAL REPORT

OCTOBER 1, 2022 - SEPTEMBER 30, 2023



2022-2023

Inspiring all girls to be strong, smart, and bold.



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# ABOUT US

It all began with a tragic incident in Cobb County in 1974. That year, a 9-year-old girl from Cobb County, Debbie Randall, was abducted. She was found two weeks later, raped, and murdered. Her misfortune stemmed from a lack of a safe after-school environment for girls in her area. At the time, the most popular place to be during non-school hours was the local laundromat. Having decided that this was unacceptable, Irma Glover and Joyce Dunaway Parker appealed to the Marietta City Council to provide a safe place for girls in the form of the Cobb-Marietta Girls Club. The Cobb County Commission then helped the club acquire land in the Larry Bell Civic Center Complex, where the Cobb-Marietta Center still resides today. The Club began as a one-room trailer, lent to the organization by Marietta Savings and Loan. Five short years later, Girls Clubs of America officially changed its name nationally to Girls Incorporated. The new name had a more businesslike feel, "because growing up is serious business." The Girls Clubs of Cobb County later became Girls Incorporated of Cobb County.

## MISSION

To inspire all girls to be strong, smart, and bold.

## VISION

Empowered girls and an equitable society.

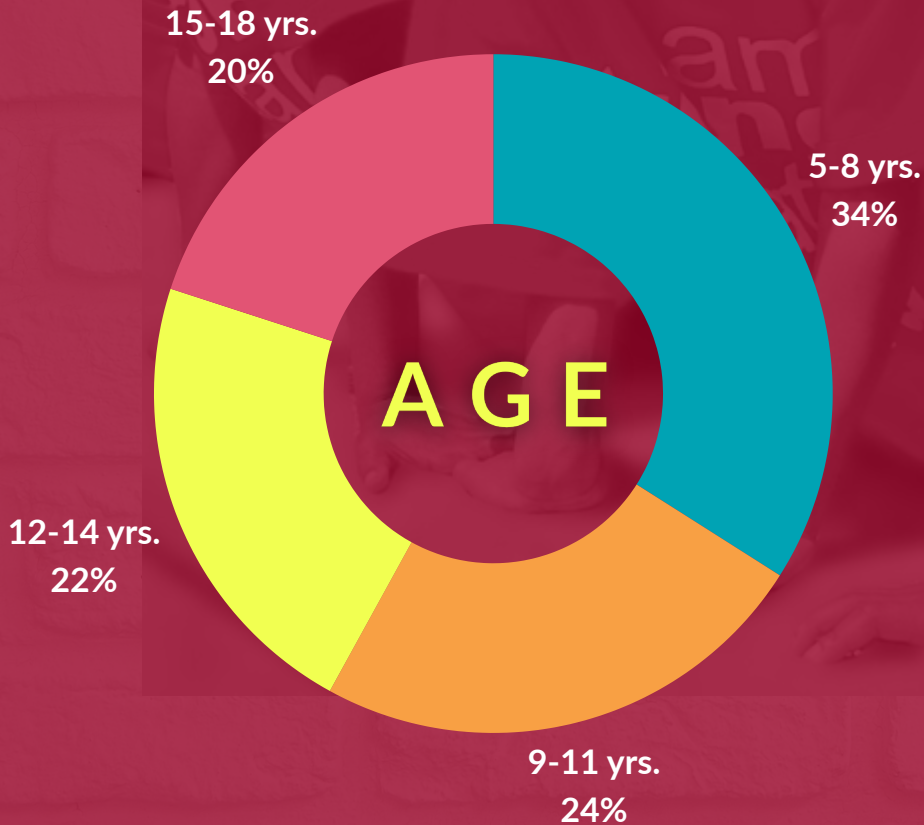


# THE NUMBERS

In 2023 Girls Inc. of Greater Atlanta served

**2,267**  
youth

In order to meet our goal of serving the whole family, 37% of these youth were boys!



# THE GROWTH

## 2019-20

we served 527 youth



## 2020-21

we served 743 youth



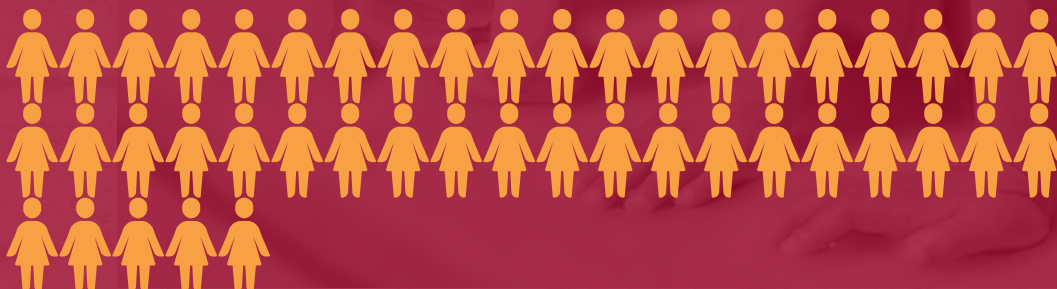
## 2021-22

we served 2,022 youth



## 2022-23

we served 2,267 youth



COBB  
DEKALB  
FULTON  
CLAYTON  
DOUGLAS  
PAULDING



6 counties served

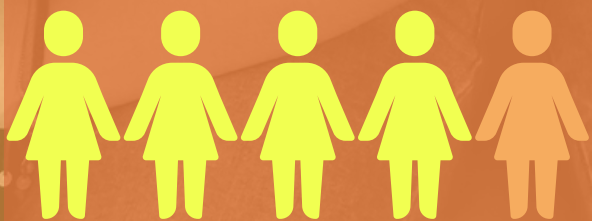
Our main center and offices are in Marietta!



Over half of the girls served have a household income of less than \$30,000.



Less than 1 out of 5 girls served came from a two-parent home.



Over 4 out of 5 girls served were girls of color.

**KIPP WAYS**

**KIPP Woodson**

**Atlanta SMART Academy**

**Ivy Prep**

**KIPP Vision Academy**

**Osborne High School**

**Therrell High School**

**Global Impact Academy**

**Forest Park Middle School**

**Heritage Park Academy**

**Heritage Elementary School**

**Exchange Recreation Center**

**Boyd Elementary School**

**Wellspring Living GRP**

**Wellspring Receiving Hope Center**

**Frederick Douglas High School**

**Creekside High School**

**Marietta Sixth Grade Academy**



**18**

site  
partners

# PROGRAM PORTFOLIO

## SUMMER!

In 2023 Girls Inc. of Greater Atlanta served over

640  
youth

in our Summer Camps



In summer 2023, we had camps focused on STEM, college and career readiness, business and entrepreneurship, academic enrichment, and more! We featured weekly field trips to places such as the Braves Stadium, the Mercedes Benz Stadium, job shadowing trips to ADP and Brasfield & Gorrie Construction, and even Six Flags!

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# PROGRAM PORTFOLIO

## WEEKEND!

In 2023 Girls Inc. of Greater Atlanta served

# 63

youth

in our 3 Weekend Programs



- Our PREP (Professional Readiness Experience Program) focused on preparing participants for the workforce through professional development, business etiquette, and financial literacy.
- Eureka is a 5-year STEM program that promoted personal development, health and fitness, SEL, and career development.
- STEM Club was our elementary school weekend program that involved drones, coding, VR, and more!

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# PROGRAM PORTFOLIO

## AFTERSCHOOL!

In 2023 Girls Inc. of Greater Atlanta served over

505  
youth

in our 7 Afterschool Programs



Our afterschool programs involved not only academic enrichment and tutoring activities but also activities that focused on mental and emotional wellness, physical activity, guest speakers and presentations, leadership and advocacy, and more! Our goal was to create a safe afterschool space where girls could learn and develop educationally, but also learn social skills and connect with our mentors.

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# PROGRAM PORTFOLIO

## OUTREACH!

In 2023 Girls Inc. of Greater Atlanta served over

**1,059**  
youth

in our Outreach Programs



Our outreach programs spread across the entire Greater Atlanta area and included in-school programming, mental and emotional wellness curriculum, STEM activities, and more. We also partnered with organizations to provide our programming to survivors of sex trafficking, sexual assault, and other such traumas, as well as juvenile criminal offenders.

# OUR GIRLS

Yulissa Gerard is a proud member of the Girls Inc. of Greater Atlanta family. When asked about how our programs have inspired her to be strong, smart, and bold she shared, "Girls Inc. has helped inspire me to be strong, smart, and bold by teaching me to trust the process...I have learned that being strong is not just being independent but also depending on others."



Anaiyah Johnson shared, "The Professional Readiness Experience Program (PREP) has pushed me out of my comfort zone as I had my first job interview. I assumed my first job would be at a local fast-food joint, however, PREP has brought me unexpected challenges, which have encouraged me to take leadership roles which has helped significantly in deciding how I will choose my career path."

De'Rayah Herrin is a proud member of the Girls Inc. of Greater Atlanta family. "Girls Inc. has inspired me to be strong by constantly keeping me active...Girls Inc. has inspired me to be smart by providing me with resources to gain knowledge...Girls Inc. has inspired me to be bold by having an environment full of confident, assertive, headstrong women. Being surrounded by such amazing women inspires me to want to be as brave and bold as they are."



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# OUR FAMILIES

Perrena Bernoudy became a single mom by choice when she became a foster mom to her biological niece, Toi, in December 2010. This journey to raise Toi continued when she officially adopted her in June 2013. She is now almost 14 years old, and Perrena has devoted her entire life to raising an incredible young woman! She has always prioritized Toi and her development at every step in her journey.



We also hosted several events that were open to our families as well as the community, including Summer Wellness Wednesday Workshops, Period Education Sessions, Grief & Loss Workshops, and more!

# THE FINANCIALS

## CORPORATE

\$1,313,271

## GOVERNMENT

\$926,519

## SPECIAL EVENTS

\$155,107

## FOUNDATION

\$135,415

## EARNED INCOME

\$500

## INDIVIDUAL

\$82,454

## FEES

\$82,038

## OTHER

(in-kind donations + reimbursement)

\$112,536

**TOTAL INCOME:**  
**\$2,807,840**

**TOTAL EXPENSES:**  
**\$1,511,943**



# FINANCIAL HIGHLIGHTS

## BOOST FUNDING:

\$548,257

Building Opportunities in Out-of-School Time

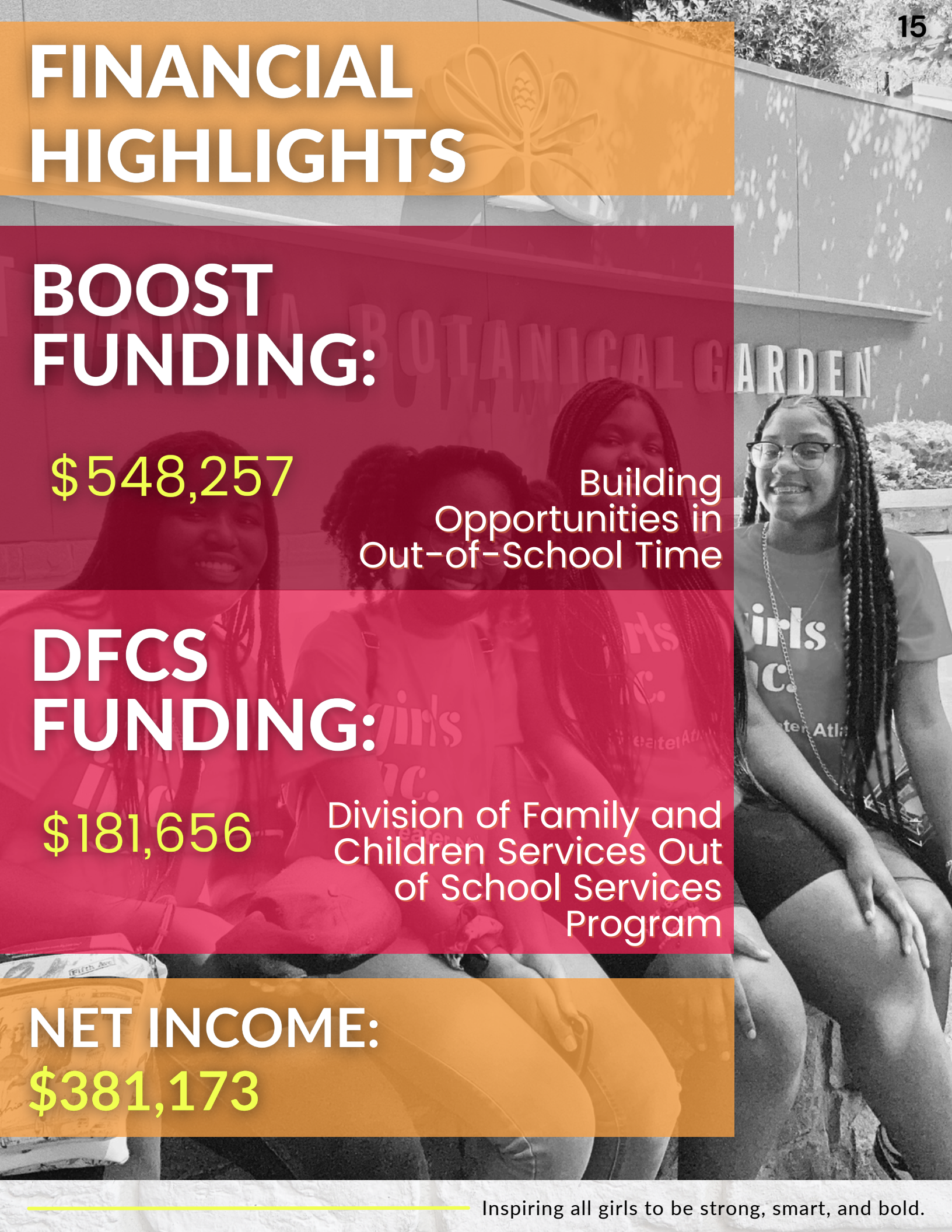
## DFCS FUNDING:

\$181,656

Division of Family and Children Services Out of School Services Program

## NET INCOME:

\$381,173



# THE PARTNERS



ATLANTA WOMEN'S FOUNDATION



PANASONIC



ENTERPRISE



ADP



COX ENTERPRISES

TOP 5 CORPORATE +  
FOUNDATION FUNDERS



# THE SUPPORT

we had over

# 1,442

volunteers



we had over

# 440

financial supporters



- Girls Inc. National
- Department of Education
- Department of Human Services
- Cobb Development-Block Grant
- Atlanta Womens Foundation
- Panasonic
- Enterprise Holdings
- United Way
- ADP
- Cox Enterprises
- Comcast
- Glenridge Foundation
- PPG
- PWC
- Georgia Power Foundation
- Publix
- The LuluMa Foundation
- Cobb ARPA
- Department of Public Health
- Synovous Financial Corp.
- Akamai Foundation, Inc.
- Debley Foundation
- Kia America
- Lockhead
- APL Logistics
- Ernst and Young
- Roth Staffing

ALL CORPORATE DONORS

# MEET US

## BOARD OF DIRECTORS

Keith Sagers II

- **Board Chair**

Melissa L. George

- **Vice Chair**

Kimberly Harper

- **Secretary**

Brandon Bloodworth

- **Treasurer**

Kim Shumway

- **Immediate Past Chair**

Natalie Delemar

Esther Lee Johnson

Vernecia Johnson

Stacy Y. Cole

Jeanine Abrams McLean, PhD

Jessica Stafford

Sherry Blake, PhD

Anita Holden Hilbun

Lamont Nelson

Melissa Adams

Adonica Pummer

Jennifer Zeller

Elizabeth Manning

Sonja Rhynehardt

Pam Duerod

## LEADERSHIP STAFF

Tiffany Collie-Bailey

- **Chief Executive Officer**

Jennifer Walker

- **Chief Operations Officer**

Iris Grant

- **Development Director**

Cathy Anderson

- **Compliance Manager**

Shannon Cade

- **Office Administrator**

Robyn James

- **Marketing & Communications Manager**

Shikera Cook

- **Youth Program Manager**

Lea Nelson

- **Teen Program Manager**

Kate Sherrill

- **STEM Program Manager**

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# THANK YOU!

ANY QUESTIONS?:

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[www.GirlsIncAtl.org](http://www.GirlsIncAtl.org)

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