

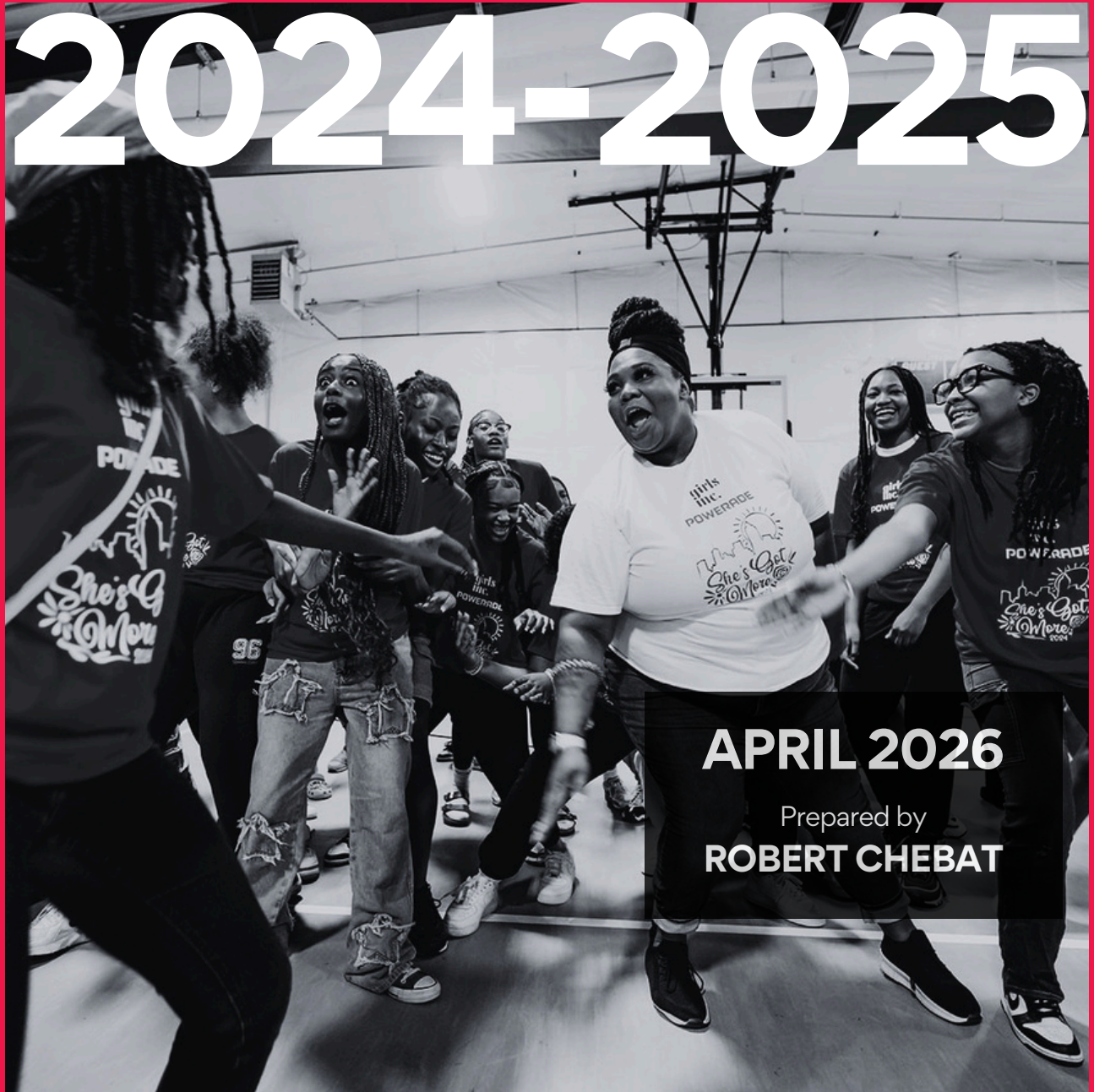
GIRLS INC. OF GREATER ATLANTA

girls  
inc.

of Greater Atlanta

# IMPACT REPORT

# 2024-2025



APRIL 2026

Prepared by  
**ROBERT CHEBAT**

# TABLE OF CONTENTS

		LETTER FROM THE CEO	1
		COMPANY OVERVIEW	2
		WHO WE SERVE	3
		THE YOUTH BEHIND OUR MISSION	4
		WHAT OUR YOUTH GAIN	5
THEIR STORY. OUR FUTURE	6-9		
GIGA CHAMPS	10		
OUR COMMUNITY	11		
FINANCIAL INSIGHTS	12	FUTURE INSIGHTS	13
		THOSE BEHIND THE MISSION	14
		THOSE GUIDING THE MISSION	15
		CONTACT INFORMATION	16

# LETTER FROM THE CEO



Dear Friends, Partners, and Supporters,

As I reflect on this past year, I am filled with deep gratitude and renewed purpose. The 2024–2025 year brought both challenges and opportunities, requiring us to make difficult decisions in response to a shifting economic landscape. Yet through it all, your unwavering support ensured that Girls Inc. of Greater Atlanta continued to stand strong for the youth and families we serve.

**TIFFANY  
COLLIE-BAILEY**

CEO, Girls. Inc. of Greater  
Atlanta

Because of you, we did more than persevere—we adapted, we grew, and we expanded our impact. In a time when the need in our community only intensified, we remained steadfast in our commitment to creating safe, empowering spaces where our participants can thrive. Our Wellness and Family Engagement programs strengthened the foundation of support around our participants, addressing not only their individual needs but those of their families as well. Our workforce development initiatives opened doors to career exploration and economic mobility, while our STEAM programs ignited curiosity, confidence, and innovation in the next generation of leaders.

These accomplishments are a direct reflection of your belief in our mission. You stood beside us during a challenging year, and your investment made it possible for us to continue inspiring youth to be strong, smart, and bold.

While we are proud of what we have achieved together, the work ahead remains critical. The needs of our youth and our community are growing, and so too must our efforts. We are called to go further—to deepen our impact, expand our reach, and ensure that every girl has the opportunity to realize her full potential.

I invite you to continue this journey with us. Your partnership and generosity are essential as we build on this momentum and work toward an even brighter future. Together, we can ensure that every girl not only dreams of a better tomorrow but has the tools, support, and confidence to create it.

Thank you for your continued trust, commitment, and belief in Girls Inc. of Greater Atlanta.

With gratitude and determination,

Tiffany Collie-Bailey



# COMPANY OVERVIEW

## VISION

We envision powerful youth in an equitable society – a future where every girl has access to opportunities, resources, and a supportive community that enables her to thrive and lead.

## MISSION

Girls Inc. of Greater Atlanta inspires all youth to be strong, smart, and bold by providing life-changing programs and experiences that equip them with the skills, confidence, and support needed to succeed.

## OUR APPROACH

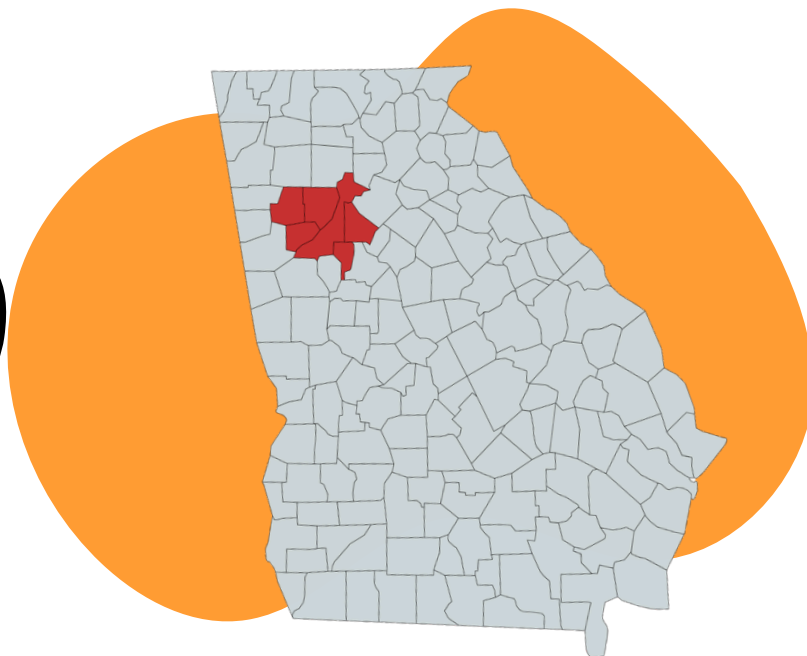
Through research-based programs delivered in a safe, supportive, and youth-centered environment, we focus on the development of the whole girl. Our work helps youth build the knowledge, confidence, and leadership abilities necessary to navigate challenges, pursue their goals, and positively impact their communities.

# WHO WE SERVE



Girls Inc. of Greater Atlanta serves youth across multiple counties, creating safe spaces where they can grow, lead, and prepare for their futures.

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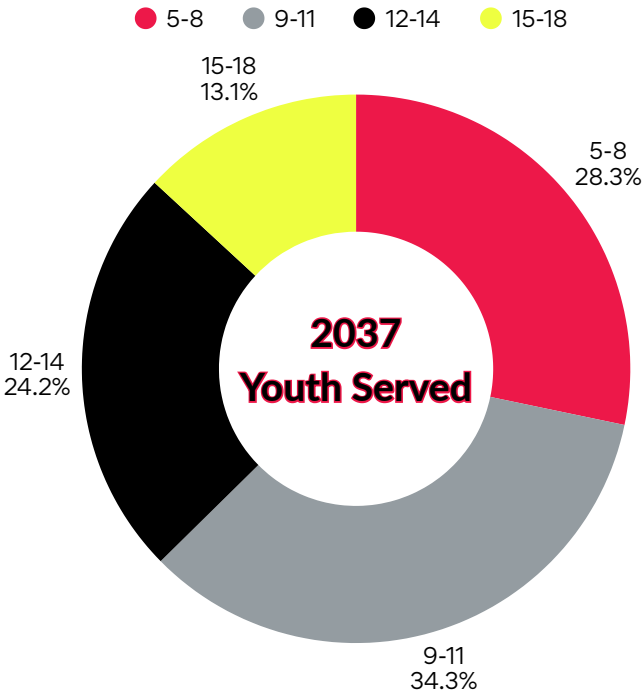


22+ Community Site Partners  
Across Clayton, Cobb, Dekalb, Douglas, Fulton,  
Gwinnett, and Paulding County

# THE YOUTH BEHIND OUR MISSION

Understanding the environments and communities that we serve.

## Serving Youth Across Critical Development Stages



**75%**  
LIVE IN HOUSEHOLDS  
EARNING UNDER \$30,000

**70%**  
COME FROM SINGLE-PARENT  
HOUSEHOLDS

**95%**  
ARE YOUTH OF COLOR

Girls Inc. participants often face systematic inequities, limited resources, and lack of safe supportive spaces.

## Community Anchors of Impact


- COBB COUNTY
- CLAYTON COUNTY
- FULTON COUNTY
- GWINNETT COUNTY
- DEKALB COUNTY
- DOUGLAS COUNTY
- PAULDING COUNTY





# WHAT OUR YOUTH GAIN

Through our programs our participants build the skills, confidence, and support systems they need to thrive.

**CONFIDENCE & VOICE** 

Youth develop the confidence to express themselves, share ideas, and lead with purpose.

**BELONGING AND COMMUNITY**

participants build meaningful relationships and feel supported in safe inclusive environments. 

  
**ACADEMIC SUPPORT & LIFE SKILLS**


participants strengthen their academic confidence while gaining real-world skills that support their growth.

  
**FUTURE & CAREER READINESS**

participants explore career pathways, gain exposure to new opportunities, and develop goals for their future.

  
**FAMILY & COMMUNITY IMPACT**

Families experience the lasting impact of programs that support the whole girl.

 **Every story reflects a larger impact - one that continues to shape confident, capable, and empowered participants across our community.**

**86%**  
of youth report increased confidence

**88%**  
feel a strong sense of belonging

**55%**  
show increased interest in STEM

**260+**  
volunteers support programming

*Every story reflects a larger impact - one that continues to shape confident, capable, and empowered youth across our community.*

# THEIR STORY. OUR FUTURE.

## \* Finding Her voice



When Rebekah Creary first joined Girls Inc. of Greater Atlanta, she was quiet and reserved—someone who led through listening rather than speaking. Even then, her potential was clear in her consistency, thoughtfulness, and strong work ethic.

Over time, Rebekah began to step into her voice. She grew more confident sharing her ideas, collaborating with her peers, and taking initiative in group settings. What once felt outside her comfort zone became a space where she could lead.

Her transformation became most evident during the advocacy project, where Rebekah stepped forward to lead a key section and emerged as a powerful voice among her peers. With confidence and determination, she not only contributed—she influenced, inspired, and led.

Today, Rebekah is a confident leader and a driven go-getter—an example of what it truly means to be strong, smart, and bold.

**REBEKAH  
CREARY**  
Teen Programming

**75%**

of participants become more active in group activities

**260+**

mentors and volunteers worked with our teens

## \* Growing Into Leadership



Since joining Girls Inc. of Greater Atlanta in January 2025, Raelyn has quickly become a bright example of what it means to grow, lead, and inspire within our community. As a fourth-grade participant, she demonstrates maturity, kindness, and determination well beyond her years. She is actively engaged across multiple programs, with a special passion for our Saturday STEM program, where her curiosity and love of learning shine.

Raelyn approaches new challenges with confidence and patience, always encouraging others to step outside of their comfort zones alongside her. One of her most remarkable qualities is her ability to connect with others—whether building friendships with her peers, supporting younger participants, or confidently engaging with older students, she creates a sense of belonging wherever she goes.

Her leadership has not gone unnoticed. Recognized as Girl of the Month, Raelyn consistently models positive behavior, takes accountability for her actions, and continues to grow with intention. She represents the future of Girls Inc.—strong, smart, and bold—and we are proud to watch her continue to shine.

**RAELYN  
CRUSE**  
Youth Programming

**2043**

afterschool programming hours provided in 2025

**80%**

of participants demonstrate growth in social-emotional skills and peer relationships

# THEIR STORY. OUR FUTURE.

## \* Building Confidence Early



In her first year with Girls Inc. of Greater Atlanta, Aliyah has already begun to grow into what it means to be strong, smart, and bold. A second-grade student at KIPP Vision Primary, she brings energy, curiosity, and a willingness to learn to every program she participates in.

Aliyah especially enjoys the opportunity to learn new things, from important life skills to academic support that helps her feel more confident in school. With the guidance and encouragement she receives, she is beginning to believe more in herself and her abilities—both inside and outside the classroom.

Beyond Girls Inc., Aliyah enjoys cheerleading, dancing, and spending time playing outside. She dreams of one day becoming a hairdresser, a goal that reflects her creativity and growing sense of possibility. We are proud to support Aliyah as she builds confidence, discovers her strengths, and takes her first steps toward a bright future.

**ALIYAH  
WASH**

Outreach Program

**86%**

of youth report  
increased confidence in  
their academic abilities

**301.5**

community service hours  
earned by outreach  
program participants

## \* A Foundation for Growth



For our family, Girls Inc. of Greater Atlanta has become so much more than an afterschool program—it has become an essential part of our daughter's growth and development. What we initially expected to be a space for connection with like-minded youth has proven to be a transformative experience that supports communication, confidence, and a strong sense of community.

We've witnessed our daughter flourish in remarkable ways. She has embraced what it means to be strong, smart, and bold, and we see those qualities reflected more and more in her everyday life. The impact extends beyond the program itself—it's shaping who she is becoming.

Girls Inc. is not just an extracurricular activity for our family—it is a foundation for character, independence, and self-confidence. The experience has been so meaningful that we are already looking forward to our youngest daughter joining when she's old enough. It's an investment in their future that we deeply value.

**MEET THE  
WALTER'S**

Youth Programming

**88%**

of families report  
positive growth in their  
child's confidence and  
development

**902**

Families across metro  
Atlanta participated in  
our Wellness programs  
in 2025

# THEIR STORY. OUR FUTURE.

## \* Building Pathways to Ownership



Through our partnership with United Community Bank, Girls Inc. participants explored what it means to truly “own it”—gaining exposure to financial literacy, entrepreneurship, and the power of intellectual property.

The experience was brought to life through a peer-led presentation facilitated by rising middle school students Sariel Phillips and Zion Phillips. Together, they guided participants through how American entrepreneurs have used intellectual property and real estate to build wealth, helping to translate complex concepts into meaningful, relatable lessons.

More than just a presentation, this moment sparked a shift in perspective. Participants were encouraged to think beyond the present and begin envisioning futures where they can create, lead, and build their own legacies. By introducing the principles of ownership early, Girls Inc. is helping youth develop the confidence and mindset needed to pursue economic independence and long-term success.

**PARTNER  
INITIATIVES**

Summer Programming

**80%**

of participants increase their knowledge of financial literacy and wealth-building concepts.

**38**

partners engaged with our programs in 2025.

## \* Discovering a Future in STEM



Amari Snow's journey with Girls Inc. of Greater Atlanta began during the summer after her seventh-grade year, when she joined the inaugural Eureka! cohort. As her first experience with Girls Inc., the program quickly became a space where her curiosity, confidence, and vision for the future began to take shape.

Through Eureka!'s STEAM-focused programming, Amari was introduced to new possibilities within science and technology. What started as a general interest evolved into a clearer sense of direction, as she explored different areas of computer science and discovered a passion for coding. The program encouraged her to think more deeply, ask questions, and become more inquisitive about how things work—fueling both her skills and her confidence.

Beyond academics, Eureka! also provided Amari with meaningful connections and mentorship that supported her personal growth. Through these experiences, she has become more responsible, focused, and intentional about her future. Today, Amari is not only exploring opportunities in STEM—she is actively building a path toward them.

**AMARI  
SNOW**

STEM Programming

**55%**

of participants say they are interested in STEM careers.

**222**

hours of STEM programming that Eureka! participants received.

# GIGA CHAMPS

## POWERD BY COMMUNITY



“

**VOLUNTEERING WITH GIRLS INC. SHOWED ME THE REAL IMPACT OF SHOWING UP FOR YOUNG YOUTH IN OUR COMMUNITY.**



**260+**  
Volunteers



**\$48K**  
Value of time contributed



**840+**  
Hours Volunteered

”

Our volunteers are the heartbeat of Girls Inc. of Greater Atlanta. From mentoring and event support to hands-on program engagement, their time, energy, and commitment help create safe, supportive environments where youth can grow and thrive.



### COMMUNITY IN ACTION

**13 CORPORATE VOLUNTEER GROUPS**  
Supporting programs, events, and initiatives  
across metro Atlanta



A member of the **KWE** Group

# OUR COMMUNITY OF SUPPORT



Our work is made possible through the collective support of corporate partners, foundations, and community leaders who believe in the potential of every girl. Their investment fuels programs, expands opportunities, and strengthens the communities we serve.

**620+**  
Supporters



*Community-Powered Impact Across Metro Atlanta*

- ADP Foundation
- Akamai Foundation, Inc.
- APL Logistics
- Atlanta Dream
- Atlanta Women's Foundation
- Cobb ARPA
- Cobb Development-Block Grant
- Comcast Corporation
- Cox Automotive
- Cox Communications
- Cox Enterprises
- Debley Foundation
- Delta Sigma Theta
- Department of Human Services
- Enterprise Holdings
- Ernst and Young
- GA Power Club of Hearts
- GE Healthcare
- Georgia Power Foundation
- Genuine Parts Co.
- Girls Inc. National
- Glenridge Foundation
- Grady Health
- John and Mary Franklin Foundation
- Kendra Scott Jewelry
- Kennesaw State University
- Kipp Metro Atlanta
- LGPA Women
- Molly Blank Foundation
- Neef
- Pleasant Grove Missionary Baptist
- PPG
- Publix Super Markets Charities
- PWC
- Synovus Financial Corp.
- Thalia and Michael Carlos Foundation Inc.
- The Community Foundation of Greater Atlanta- The Theia Fund
- United Way of Greater Atlanta
- Voya Foundation
- WellStar

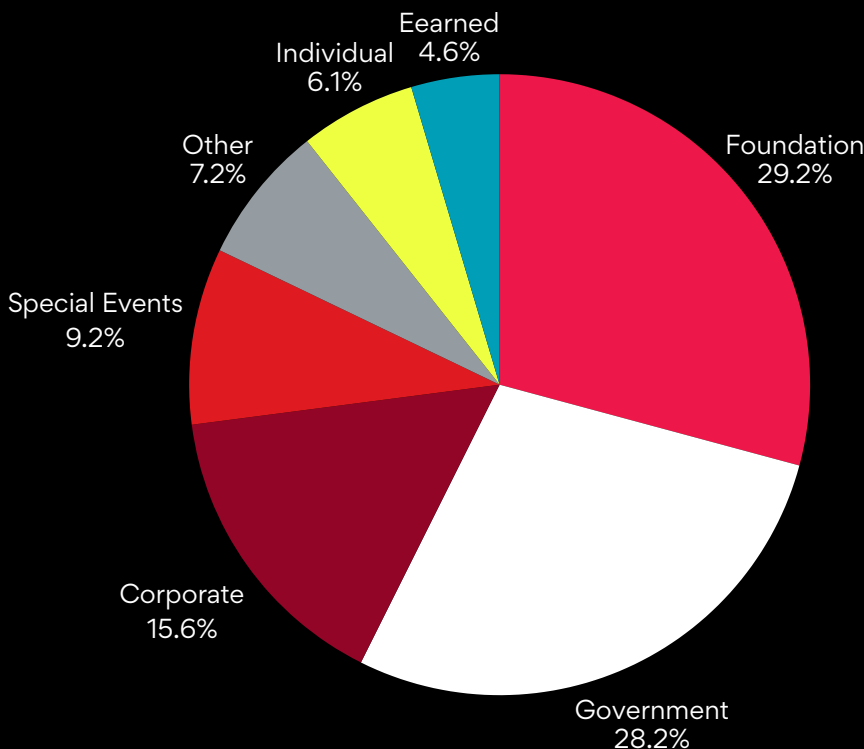
**The partners and supporters who make our work possible**

# FINANCIAL OVERVIEW

Girls Inc. of Greater Atlanta is committed to responsible stewardship of every dollar entrusted to us. Through the support of our community, we continue to invest in programs that provide safe spaces, mentorship, and opportunities for youth across metro Atlanta.

Our financials reflect both the growth of our impact and our commitment to sustainability—ensuring that we can continue to serve youth and families for years to come.

## \* WHERE OUR FUNDING COMES FROM



Total Income

**\$1.6M**

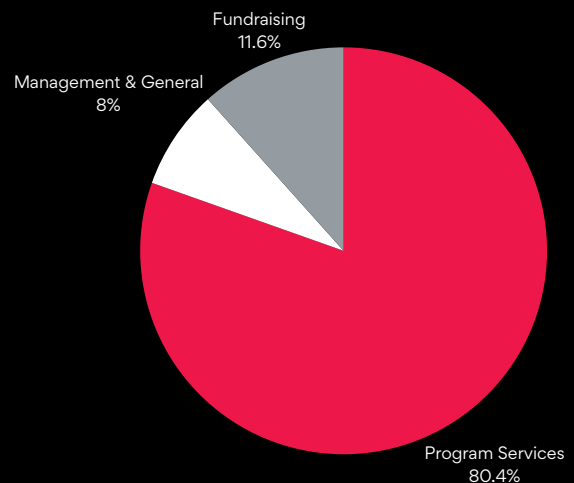
Total Expenses

**\$2.0M**

\*Does not include depreciation expenses

## \* HOW WE INVEST IN YOUTH

- Program Services
- Staff & Operations
- Community Engagement
- Administrative Support



*The majority of our resources are directed toward programs that directly impact youth and families.*

# FUTURE OUTLOOK

## FUTURE INSIGHTS: BUILDING WHAT COMES NEXT

As we look ahead, Girls Inc. of Greater Atlanta is deepening its commitment to advancing opportunity, equity, and long-term economic mobility for the communities we serve. The coming year represents a pivotal moment—one where we intentionally expand our impact, invest in innovation, and reimagine how our spaces and programs can meet the evolving needs of youth and families.

## PREPARING THE NEXT GENERATION FOR CAREER SUCCESS

We are building to scale our Workforce Development programs to better serve youth ages 14–25 as they prepare for sustainable careers. With an increased focus on STEM pathways and vocational training, youth will gain the skills needed to thrive in a rapidly evolving workforce. At the same time, we will deepen partnerships with the justice systems to expand record-sealing initiatives and create second-chance opportunities for young adults navigating systems that too often limit their potential.

## INVESTING IN TECHNOLOGY, INNOVATION, AND INCLUSION

To ensure our communities are prepared for the future economy, we are developing and implementing AI and technology-driven resources across our programs. These efforts will equip participants and families with the digital literacy and technical skills necessary to compete in tomorrow's workforce. In tandem, we will expand culturally responsive resources to better serve our growing Hispanic community, ensuring that language and access are never barriers to opportunity.

## EXPANDING ACCESS THROUGH WELLNESS & FAMILY ENGAGEMENT

Our proven Wellness & Family Engagement model will expand across all program sites in seven counties. This growth ensures that every family we serve—regardless of zip code—has access to critical supports, including mental health services, job readiness training, and holistic family resources. This expansion reflects our belief that strong families are the foundation for strong futures.

## REIMAGINING THE MARIETTA CENTER AS A COMMUNITY ANCHOR

We're looking to transform our Marietta Center into a dynamic, multi-generational community hub designed to break down economic and racial barriers. This space will integrate women's health services, entrepreneurial incubator opportunities, workforce development programming, and flexible workspaces. By doing so, we will not only meet the immediate needs of the surrounding community but also extend our reach to families who have been displaced and are seeking stability, access, and opportunity.

Together, these forward-looking investments reflect our unwavering commitment to creating environments where all young people and their families can be strong, smart, and bold—today and for generations to come.



"A team aligned behind a vision will move mountains"

**Tiffany Collie-Bailey**  
CEO

**Jennifer Walker**  
COO

**Shannon Cade**  
Administrative Assistant

**Cathy Anderson**  
Compliance Manager

**Consuela Douglas**  
Wellness & Family Engagement  
Director

**Robert Chebat**  
Marketing & Communications  
Coordinator

**Charles Nkanza**  
Finance Manager

**Lamont Nelson**  
Development & Strategic Partnership  
Director

**Lea Nelson**  
Senior Program Manager

**Victoria Taylor**  
Teen Coordinator

**Shikera Cook**  
Youth Program Manager

**Kate Sherrill**  
STEM Manager

**Yarmell Williams**  
Site Coordinator- Kipp Vision

**Essemce Wiggins**  
Site Coordinator - Kipp Vision

**Tahjea Love**  
Site Coordinator - Marietta Center

**Sydney Oglesby**  
Program Facilitator

**Nikki Meeks**  
Tutor & Program Facilitator

**Lindsey Oglesby**  
Program Facilitator

**Marcus Lee**  
Program Facilitator

**Lawanna Johnson**  
Program Facilitator

**Kimberly Tate**  
Substitute Program Facilitator

**Valencia Murphy**  
Program Facilitator

**Inesia Johnson**  
Program Facilitator

**LeSheena Morgan**  
Wellness Program Facilitator

**Kimberly Samuel**  
Wellness Program Facilitator

**THE PEOPLE BEHIND THE VISION**

**Strong.Smart.Bold**



*"The secret to change is to focus all of your energy not on fighting the old, but on building the new."*

**Melissa George**  
Board Chair  
Founder & CEO  
InvestHER Fiduciary Solutions

**Melissa Adams**  
Vice Chair  
Chief Operations Officer  
Elizabeth Baptist Church Ministries

**Brandon Bloodworth**  
Treasurer  
Managing Director  
Risk Consulting KPMG

**Sonja Rhynehardt**  
Secretary  
Community Volunteer

**Dr. Jeanine Abrams**  
President  
Fair Count Inc.

**Dr. Sherry Blake**  
Clinical Psychologist  
Dr. Sherry Enterprises

**Stacy Cole**  
Community Volunteer

**Natalie Delmar**  
Director  
PWC

**Pamela Duerod**  
Regional Manager  
Ford Motors Credit Company

**Kimberly Harper**  
Senior Executive Assitant  
Synovus Bank

**Dr. Jana Johnson-Davis**  
Board Member  
City of Decatur School Board

**Esther Lee Johnson**  
Partner  
Ernest & Young

**Elizabeth Manning**  
General Manager  
Manning Properties

**Paige McLain**  
Vice President of Finance  
Mohawk Industries

**Lamont Nelson**  
APL Logistics

**Dr. Felicia Phillips**  
CEO  
PPICW Inc

**Adonica Plummer**  
Attorney  
Littler Mendelson

**Latrina Pope**  
Founder & Lead Advisor  
Redlined Inc

**Lisa Alosio**  
Director of Public Relations  
Cox Automotive

**Jennifer Zeller**  
Strategic Solutions Manager  
Georgia Power

# THE PEOPLE GUIDING THE VISION

## Strong.Smart.Bold

# CONTACT US

**girls  
inc.**

of Greater Atlanta



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